



DANIEL ROSEHILL

BCL, MA

Marketing communications for technology companies

Skillsets: writing & editing, data storytelling, CMS Changelog: v1.8



Online Version

CONTACT

public@danielrosehill.com

danielrosehill

@danielrosehill

EDUCATION

• MA, Political Journalism

City University London (UK)

Master's degree in journalism from a UK center of excellence in the field. Hands-on training in both news reporting and audio and video multimedia production.

• BCL, Law

University College Cork (Ireland)

Undergraduate degree in law. Modules in international law and contract law.

SKILLS

- Marketing communications (MarCom)
- Marketing strategy
- Public relations
- Writing and editing
- Marketing technology
- Linux, AWS (basic)
- Video and photo editing (basic)
- Ubuntu, Linux

HONORS

50 Best B2B SaaS Freelance Writers (inclusion, Software World Research)

10 Cybersecurity Ghostwriters (inclusion, Cybercrime Magazine)

BYELINES

Marketing Profs, Entrepreneur, Linux Magazine, others.

TAX, ADMIN

Residence: Israel

Citizenships: Ireland, Israel

EXPERIENCE

I'm an experienced marketing and communications professional and have spent most of my career to date working with technology companies (on both in-house and contractual bases.)

In my current role, I manage communications on behalf of a philanthropist in the world of impact investing. Duties include brief-writing, social media management, and data-led storytelling.

Sir Ronald Cohen / Communications Manager

2022-PRESENT

- I currently manage communications on behalf of Sir Ronald Cohen, a leading figure in the world of impact investing
- My duties include social media management, video production, and brief-writing.

ImpactDB (Project For Work)

2024-PRESENT

- To assist my communications efforts at work, I created an open data publishing website, ImpactDatabase.org. I have worked with data teams at several non-profit organisations in forwarding the initiative, from gathering datasets to data preparation and finally data publication and visualisation.

DSR Ghostwriting

2018-2022

- Between my departure from Ayyeka and the beginning of my employment with Sir Ronald I ran (full time) a contracted writing business on behalf of clients in the world of technology.
- Ghostwriting on behalf of technology clients and executives ranging from Fortune 500s to small startups.

Ayyeka / Marketing Communications (MarCom) Manager

2017-2018 (JERUSALEM)

- Managed all internal and external communications on behalf of an Industrial Internet of Things (IIoT) company with two international subsidiaries.
- Ghostwriting on and PR activities on behalf of company leadership to communicate complicated B2B smart city tech to industry partners.

Finn Partners / Assistant Account Executive

2015-2016 (JERUSALEM)

- Member of high tech accounts team.
- Duties included pitching media and analysts; writing projects; media monitoring.
- Accounts worked on included CRM and medical devices company.

Ecanvasser / Marketing Communications (MarCom) Manager

2013-2014 (CORK)

- Initiated, managed, and developed full-stack marketing and communications for an Irish political technology startup.
- Devised strategy to support entry to US market.
- Public relations; event management; community engagement; collateral.
- Subsequently also engaged with Ecanvasser as a client of Rosehill Marcom.